

Freie Universität Berlin
Fachbereich Rechtswissenschaft
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baldige Mail-Anmeldung erbeten

Zeitplan:

- I. Einführungsseminar: Dienstag, den 15. September 2009, 10 Uhr, Raum 2215
- II. Blockseminar (jeweils nachmittags, HS. 211):
Freitag, den 15. Januar 2010,
Sonnabend, den 16. Januar 2010,
Freitag, den 22. Januar 2010 und
Sonnabend, den 23. Januar 2010.

Creative Diplomacy: Network Diplomacy in Global Governance

I. Instructor

Ambassador Bolewski, Professor of International Law and Diplomacy (Freie Universität Berlin) has practised diplomacy at several bilateral and multilateral Missions on five continents and served as Deputy Chief of Protocol.

II. Seminar description

This interdisciplinary seminar by a former German Ambassador provides practical guidance for the professional world of network diplomacy with appropriate leadership skills. In our globalized society, diplomacy is becoming a transnational process of social relationship adopted by an enlarged epistemic community. While traditional diplomacy contains procedures and techniques of communication, negotiation and representation, today's network diplomacy is widening from a state craft to a management art reflecting the growing interdependence between states, international organizations and transnational participants in order to facilitate international interaction and to exert trans-boundary influence on societal and cultural diversities. The emerging synergetic and symbiotic cross-fertilization between the traditional tool-kit of diplomacy and best practices of transnational companies/NGOs will enhance the capacities for complexity management of the broad array of international public/private policy issues.

III. Seminar requirements

For each session seminar members have to read some 50 pages from the General Reading Volumes as well as 1-2 texts of their choice from the Special Reading assignments.

At each session two seminar members will make presentations (15 minutes each, with a 2 page hand-out), each of them on a separate subject to be chosen from a list of topics (see **IV.**). Each presentation ends with 3 questions from the context of the subject to be discussed by the seminar members under the guidance of the instructor – after a preliminary 5 minute brainstorming in small groups -. A written paper (10 pages) including the input from the discussion or any further research will be handed in by the presenter at the end of the semester. At the end of the session the instructor will occasionally offer an analytical and structured approach on a topical issue of current foreign affairs (case studies).

The grading is as follows: 40% oral presentation and defence of thesis, 40% written paper, 20% participation in discussions.

IV. List of topics and session programme

Session 1:

Introduction, organization of seminar

Session 2: Legal sources of rule-based diplomacy

- a) Vienna Convention on Diplomatic Relations 1961
- b) UN Charter 1945 and international customary law

Special Reading:

- Documents: Vienna Convention on Diplomatic Relations 1961 and UN Charter 1945
- Pancraccio, Jean-Paul (2008), Droit et institutions diplomatiques, Pedone
- Denza, Eileen (1998), Diplomatic Law. A commentary on the Vienna Convention on Diplomatic Relations, Oxford 2nd edition
- Dembinski (1988), The Modern Law of Diplomacy, Dordrecht

Session 3: Essential elements of diplomacy: communication, negotiation and representation

- a) Functional procedures (communication, negotiation, representation) and structural/psychological processes (compromise, consensus, mutual benefit, reciprocal restraint, symbolism)

- b) Protocol as an instrument of communication and signalling (sovereignty, equality representation and public order)

Special Reading:

- Leguey-Feilleux (2009), The Dynamics of Diplomacy, see General Reading, vol. I, p. 86
- Sharp / Wisemann (2007), The Diplomatic Corps, see General Reading vol. II, p. 133
- Barston (2006), Modern Diplomacy, see General Reading vol. II, p. 193
- Freeman (1997), Arts of Power, Statecraft and Diplomacy, see General Reading, vol. II, p. 291
- Watson (2004), Diplomacy. The Dialogue between States, see ENTG
- Berridge, Geoff R. (2005), Diplomacy: theory and practice, 3rd ed.

Session 4: Bilateral and multilateral diplomacy

- a) National interest and reciprocity in bilateral diplomacy
- b) Communitarianism (common values and risks) in multilateral diplomacy

Special Reading:

- Freeman (1997), Arts of Power, Statecraft and Diplomacy, see General Reading vol. II, p. 291
- Newmann / Thakur / Tirman (2006), Multilateralism under challenge?, see ENTG
- Muldoon (2005), Multilateral Diplomacy and the United Nations, see ENTG
- Rana, Kishan (2002), Bilateral Diplomacy, New Delhi

Session 5: Summitry and ad hoc diplomacy

- a) Summitry: procedure and substance
- b) Ad hoc diplomacy: substantive need for flexibility and inclusion

Special Reading:

- Reynolds (2009), Summitry as intercultural communication, see ENTG
- Goldstein (2008), The Politics of the State Visit, see ENTG
- Dunn (2004), The Lure of Summitry, in Jönson/Langhorne, Diplomacy, vol. III, see ENTG
- Melissen (2003), Summit Diplomacy Coming of Age, see ENTG

Session 6: Changing nature of sovereignty

- a) State-sovereignty and the empowerment of the civil society

- b) Sovereignty as shared responsibility: Towards a new social contract of participatory governance between the state and civil society?

Special Reading:

- Cooper / Hocking / Maley (2008), Global Governance and Diplomacy, see General Reading vol. II, p. 17
- Sassen, Saskia (2007), A Sociology of Globalization, see ENTG
- Eaton, D.J. (2006), The End of Sovereignty? – A Transatlantic Perspective, see ENTG

Session 7: Enlarging epistemic community of diplomacy: actors, issues and diplomatic tool-kit

- a) Multistakeholder diplomacy and the diplomatic tool-kit
- b) Interdependence of domestic and transnational issues in diplomacy

Special Reading:

- Kurbaliia / Katrandjiev (2006), Multistakeholder Diplomacy, see General Reading vol. II, p. 239

Session 8: Public Diplomacy: soft power in relational dialogue

- a) Search for influence and persuasion in network-orientated public diplomacy
- b) Ethics, credibility, cross-cultural awareness and responsibility as essential elements for success

Special Reading:

- Snow / Taylor (2009), Routledge Handbook of Public Diplomacy, see General Reading vol. I, p. 206
- Bolewski (2008), Diplomatic Processes and Cultural Variations, see General Reading vol. II, p. 1
- Zaharna (2007), The Soft Power Differential, see General Reading, vol. II, p. 176
- Potter (2002), Cyber-Diplomacy, see General Reading, vol. II, p. 273
- McHale (2009), Public Diplomacy: A National Security Imperativ, see ENTG

Session 9: NGO diplomacy in Track Two processes

- a) Paradiplomacy by sub-state entities
- b) Disaster diplomacy, Faith-based diplomacy

Special Reading:

- Jodok (2008), Faith-based Diplomacy, see General Reading vol. I, p. 276
- Segar (2004), New Dimensions of Multilateralism. The Evolving Role of NGOs in Global Governance, see General Reading, vol. II, p. 260
- Lecours (2008), Political Issues of Paradiplomacy, see ENTG
- Minear / Smith (2007), Humanitarian Diplomacy, see ENTG
- Bell / Coicaud (2007), Ethics in Action, see ENTG
- Kelmann (2006), Acting on Disaster Diplomacy, see ENTG

Session 10: Corporate Diplomacy in the transnational environment

- a) Corporate Diplomacy as symbiotic relationship between diplomatic procedures and best practices of international public management
- b) Joint training and code of ethics for corporate diplomats?

Special Reading:

- Snow / Taylor (2009), Routledge Handbook of Public Diplomacy, see General Reading, vol. I, p. 206
- Cooper /Hocking / Maley (2008), Global Governance and Diplomacy, see General Reading, vol. II, p. 17
- Kostecki / Naray (2007), Commercial Diplomacy and International Business, see ENTG
- Goodman (2006), The role of business in diplomacy, see ENTG

Session 11: Celebrity diplomacy and its contribution to humanitarian public policy

- a) Celebrity diplomacy as a legitimate contribution to humanitarian public policy
- b) Socialization, privatization, popularization of diplomacy: public relations diplomacy

Special Reading:

- Cooper (2008), Celebrity Diplomacy, see ENTG

Session 12: The future of network diplomacy in global governance

- a) Procedural and substantive functions and civilizing virtues of diplomacy
- b) Global governance through ethically principled pragmatism and engagement

Special Reading:

- Pouliot (2008), The Logic of Practicality, see General Reading, vol. II, p. 116
- Cooper / Hocking / Maley (2008), Global Governance and Diplomacy, see General Reading, vol. II, p. 17
- Slaughter (2004), A New World Order, see ENTG
- Crabb / Saredidine / Antizzo (2001), Charting a New Diplomacy Course, see ENTG
- Bolewski (2007), Diplomacy and International Law in Globalized Relations