

## Diplo Projects at the Mediterranean Academy of Diplomatic Studies

The Mediterranean Academy of Diplomatic Studies University of Malta is organizing three weeks of international conferences and workshops.

International Conference on Language and Diplomacy  
26-28 January, 2001

DiploProjects is organizing its first International Conference on Language and Diplomacy. The conference will bring together leading figures in foreign affairs, diplomatic studies and linguistics. The conference will be examining traditional aspects of language in diplomacy, as well as new issues raised by information technology. Presentations will address the issue from both theoretical and practical perspectives. The official opening of the Conference will be held at the Sala Isouard, at the Manoel Theatre, Valletta. The event, which coincides with the 10th Anniversary of the Mediterranean Academy of Diplomatic Studies will be hosted by Prof. Felix Meier. H.E. Professor Guido de Marco, President of Malta will be giving a Keynote address.

*When from 7 - 8 Jan? - Perisio?  
Veroffen July?*

Introductory Workshop for Postgraduate Diploma on Diplomacy & Information Technology

29 January - 8 February 2001

Following the conference, there will be an introductory workshop for the third online postgraduate diploma course in Information Technology and Diplomacy. The course consists of a 10-day introductory workshop in Malta followed by 8 months of distance learning. It will focus on a broad spectrum of issues, including the position of diplomats in a globalised world, new issues on diplomatic agendas, and the use of the Internet and other IT-based tools for diplomatic activities.

International Conference on Web-Management in Diplomacy  
9 - 11 February, 2001

As the importance of the Internet has grown and the number of users increased in recent years, the Internet has become an important public diplomacy tool for diplomatic services, and also for non-governmental organisations, international organisations and others who present their views about international developments to the public.

DiploProjects has organised the International Conference on Web-Management in Diplomacy with the aim of creating a forum for discussion of all issues related to web-management in the field of diplomacy, and to draw lessons from past experiences with web-development. The conferences and workshops will all be held at the Victoria Hotel, Sliema.

[ HOME | HISTORY | UNIVERSITY STRUCTURE | FACULTIES & INSTITUTES | JUNIOR COLLEGE |  
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Send any comments to [comms@um.edu.mt](mailto:comms@um.edu.mt)

<http://www.um.edu.mt/>

<http://www.um.edu.mt/pressreleases/2001/diploprojects.html>

## Crossing the Executive Digital Divide

Eduardo Gelbstein  
2006, DiploFoundation



Information and Communications Technologies (ICT) have become critical in business, government, manufacturing, critical infrastructures, academia, and, literally, everywhere else, and yet, despite the large sums of money involved, ICT remains the least well understood function in an organisation. Perhaps not surprisingly the track record of ICT is mixed. It can be so successful that owners are widely regarded as leaders in their field or it can be a source of concern because of delays, higher than expected costs, disappointing performance, and exposures to risk. Even worse, many situations can only be described as failures. One common factor emerges from the success stories: executives and their ICT people work together for the benefit of their organisation. These jargon-free publications focus on the main issues relevant to decision and policy makers and discuss what executives can do to participate successfully in the Information Age and achieve successful, sustainable outcomes. "Crossing the Executive Digital Divide" is available in two formats: a short, booklet form (part of our Information Society Library series) for those who wish to read about main concepts and strategies, and as a longer book for those who wish for more in-depth examination of the issues.

- > Webster's Review
- > Order book
- > Order booklet

## The Information Society Library

Ed Gelbstein,  
Stefano Baldi and  
Jovan Kurbalija  
2003,  
DiploFoundation



The Information Society Library (ISL) is a series of non-technical booklets providing information and guidelines on key cyberspace- and Internet-related issues. These booklets address the needs of professionals in the field of international affairs, i.e. diplomats, government employees, international civil servants, and those intending to enter this field. Readers will acquire knowledge about main trends and issues concerning cyberspace today and improve their IT skills for working in international relations.

For more information please visit ISL website.

- > Order

## Building.org

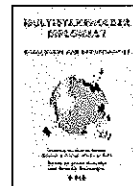
Igor Nuk and Michal Olejarnik  
2002, DiploProjects, Mediterranean  
Academy of Diplomatic Studies,  
Malta  
Paperback, 152 pages  
ISBN 99909-55-17-4



*Building.org* walks the reader through the decision-making process involved in creating a website: Should development of the website be outsourced or done in-house? What staff should be hired? How should the project be managed, and which department should be in charge? *Building.org* introduces the reader to each step,

## Multistakeholder Diplomacy - Challenges and Opportunities

Edited by Jovan Kurbalija and  
Valentin Katrandjiev  
2006, DiploFoundation  
Paperback, 226 pages  
ISBN 99932-53-16-2



This book is a collection of papers from Diplo's February 2005 conference in Malta and from research interns involved in our Multistakeholder Diplomacy internship programme. The volume analyses the characteristics and mechanisms of the multistakeholder model and its applicability to modern diplomacy, international negotiations, development of the Information Society, and the Internet Governance system. The publication should provide decision-makers in the diplomacy, ICT, corporate business, and international organisation fields with useful tools and skills to operate, both at national and international levels, in a highly diverse and dynamic environment involving not only governmental officials, but a wide range of non-state representatives. This book will be of interest to practicing diplomats and students of diplomacy and international relations, and also to people working in cooperation with ministries of foreign affairs: staff of non-governmental organisations, the business sector and academia.

- > Order

## Intercultural Communication and Diplomacy

Edited by Hannah Slavik  
2004, DiploFoundation  
Paperback, 451 pages  
ISBN 99932-53-08-1



*Intercultural Communication and Diplomacy* is a collection of papers presented at two conferences: the 2003 Conference on Intercultural Communication and Diplomacy, and the 2004 Conference on Organisational and Professional Cultures and Diplomacy. Topics covered include basic theory, intercultural communication in practice in diplomacy, negotiation and conflict resolution, professional and organisational cultures, and training for diplomats. The papers in this volume approach the topic of intercultural communication and diplomacy from a wide range of cultural perspectives, as the authors originate from 17 different countries and a variety of professional sectors, including foreign services, universities, businesses, and non-governmental organisations.

- > Order

## The 21<sup>st</sup> Century Ambassador: Plenipotentiary to Chief Executive

Kishan S Rana  
2004, DiploFoundation  
Paperback, 258 pages  
ISBN 99909-55-18-2



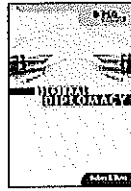
This book comprehensively examines the institution of the ambassador, a prime constituent of the international system, in terms of contemporary relevance, responsibilities and potential. Noted diplomacy scholar GR Berridge (Emeritus Professor, University of Leicester) has called it

from defining goals to choosing the right technology, working with content, and obtaining and analyzing user feedback.

> Order

### Bilateral Diplomacy

Kishan S. Rana  
2002, DiploProjects, Mediterranean  
Academy of Diplomatic Studies,  
Malta  
Paperback, 283 pages  
ISBN 99909-55-16-6



*Bilateral Diplomacy* is a practical, hands-on guide on building and operating bilateral relations between countries, intended for diplomacy practitioners and for students of international relations. The book examines principal functions of bilateral diplomacy and introduces skills and techniques for bilateral diplomacy.

> About *Bilateral Diplomacy*  
> Selected reviews  
> Order

### Web-Management for International Organisations

2003, DiploFoundation,  
Mediterranean Academy of  
Diplomatic Studies, Malta  
Paperback, 40 pages



This booklet contains summaries of papers presented at the International Conference on Web-Management for International Organisations. At this conference, the third on web-management organised by DiploFoundation, practitioners and decision makers in the field of web management from international organisations shared their experiences and brought forward issues of common interest.

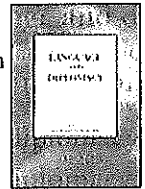
> Order

'fluent, lively, comprehensive, in parts original, and above all sage'. Jan Melissen (Director of Training, Netherlands Institute of International Relations, Clingendael) says: 'The book is highly recommended to practitioners. it's main purpose is to optimize the role of the ambassador in a globalised world.' The book is based on the author's professional diplomatic experience of 35 years, and scholarship of the academic literature.

> Book launch  
> Selected review  
> Order

### Language and Diplomacy

Ed. Jovan Kurbalija and Hannah Slavik  
2001, DiploProjects, Mediterranean  
Academy of Diplomatic Studies,  
Malta  
Paperback, 335 pages  
ISBN 99909-55-15-8



*Language and Diplomacy* is a collection of papers presented at the February 2000 Second International Conference on Knowledge and Diplomacy and the January 2001 Conference on Language and Diplomacy. The book examines traditional aspects of language in diplomacy: diplomatic signaling, rhetorical patterns and ambiguities; as well as new issues raised by information technology.

The publication is available online and in print. To register for and access the online version visit the website.

> Order  
> Selected review [PDF file]

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# Language and Diplomacy

CONTENTS • CONTRIBUTORS • REVIEWS • HOW TO ORDER • ABOUT DIPLO

~~WWW~~

## TABLE OF CONTENTS

Please note that access to full texts is restricted. Please register with us to get your username and password.

### Title and Author

#### Preface

Jovan Kurbalija and Hannah Slavik

[View](#)

#### To Joke or Not To Joke: A Diplomatic Dilemma in the Age of Internet

Peter Serracino-Inglott

[View](#)

#### Use of Language in Diplomacy

Stanko Nick

[View](#)

#### Language and Diplomacy

Kamel S. Abu Jaber

[View](#)

#### Language and Diplomacy - A Practitioner's View

Aldo Matteucci

[View](#)

#### Language and Negotiation: A Middle East Lexicon

Raymond Cohen

[View](#)

#### Talking to Americans: Problems of Language and Diplomacy

Paul Sharp

[View](#)

#### Language, Signaling and Diplomacy

Kishan S. Rana

[View](#)

#### Historical Rhetoric and Diplomacy - An Uneasy Cohabitation

Drazen Pechar

[View](#)

#### Language Setting the Stage for Diplomacy; Diplomacy Based on Interpretation, Rhetoric and Ethics; Philosophical Considerations

Benoit Girardin

[View](#)

#### Ambiguity Versus Precision: The Changing Role of Terminology in Conference Diplomacy

Norman Scott

[View](#)

#### Use of Ambiguities in Peace Agreements

Drazen Pechar

[View](#)

#### Texts in Diplomacy

Dietrich Kappeler

[View](#)

#### Documenting Diplomacy, Evaluating Documents: The Case of the CSCE

Keith Hamilton

[View](#)

#### Pragmatics in Diplomatic Exchanges

Edmond Pascual

[View](#)

#### Deconstruction and the Undoing of Diplomacy:

A Case Study Involving the Vienna Convention on Diplomatic Relations

Ivan Callus and Ruben Borg

[View](#)

#### The Languages of the Knights: Legislation, Administration and Diplomacy in a Multilingual State (14th - 16th Centuries)

Joseph M. Brincat

[View](#)

#### Applying the Pedagogy of Positiveness to Diplomatic Communication

Francisco Gomes de Matos

[View](#)

#### Setting Priorities for a "World Language" Initiative

Donald F. Sola

[View](#)

#### Interpretation and Diplomacy

Vicky Ann Cremona and Helena Mallia

[View](#)

#### Hypertext in Diplomacy

Jovan Kurbalija

[View](#)

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